



OPINIONMETER

Feature Comparison - TouchPoint Series

	TouchPoint iOS & Android	TouchPoint Kiosk	TouchPoint Tablet	TouchPoint PDA
QUESTION TYPES SUPPORTED				
SINGLE CHOICE QUESTIONS (CHOOSE ONE)	✓	✓	✓	✓
SELECT ALL THAT APPLY (MULTIPLE ANSWERS)	✓	✓	✓	✓
OPEN-ENDED QUESTIONS (TYPED COMMENTS)	✓	✓	✓	✓
OPEN-ENDED SOUND RECORDING	✓	✗	✗	✗
MATRIX QUESTIONS (GROUPING QUESTIONS)	✓	✓	✓	✓
MATRIX- SINGLE CHOICE	✓	✓	✓	✓
MATRIX- SELECT ALL THAT APPLY	✓	✓	✓	✗
MATRIX – OPEN-ENDED	✓	✓	✓	✗
RANKING QUESTIONS	✓	✓	✓	✓
INFORMATION PAGE – MEDIA OR TEXT	✓	✓	✓	✓
SLIDER SCALE OPTIONS	✓	✓	✓	✗
GPS LOCATION – GOOGLE MAPS INTEGRATION	✓	✗	✗	✗
VIDEO CAPTURE – APPEND TO SURVEY	✓	✗	✗	✗
PHOTO CAPTURE – APPEND TO SURVEY	✓	✗	✗	✗
LEAD CAPTURE FORMS	✓	✓	✓	✗
MULTIMEDIA WITHIN QUESTIONS & RESPONSES	✓	✓	✓	✓
NET PROMOTER SCORE	✓	✓	✓	✓
INTERACTIVE MAPPING QUESTION	✓	✗	✗	✗
PREMIUM FEATURES				
GATHER ONLINE OR OFFLINE SURVEY DATA	✓	✓	✓	✓
WHITE-LABEL APP TO REINFORCE BRAND	✓	✗	✗	✗
CUSTOMIZE SURVEY DESIGN AND FORMATTING	✓	✓	✓	✓
PREVIEW MODE - PREVIEW SURVEYS ON DEVICE	✓	✗	✗	✗
GPS LOCATION STAMP (OPT-IN)	✓	✗	✗	✗



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	TouchPoint iOS & Android	TouchPOINT KIOSK	TOUCHPOINT TABLET	TOUCHPOINT PDA
RESUME SURVEY AT LATER TIME	✓	✗	✗	✗
REAL-TIME DATA TRANSMISSION	✓	✓	✓	✓
LOW-SCORE SATISFACTION ALERTS	✓	✓	✓	✓
DIGITAL SIGNAGE – IDLE TIME BETWEEN SURVEYS	✓	✓	✓	✓
RECYCLE RESPONSE – AUTO FILL RESPONSES	✓	✗	✗	✗
RESPONSE RANDOMIZATION	✓	✓	✓	✗
QUIZ AND WINNING NUMBER INCENTIVES	✓	✓	✓	✓
BRANCHING LOGIC – SKIP PATTERNS	✓	✓	✓	✓
MULTILINGUAL SURVEYS	✓	✓	✓	✓
TEXT TO SPEECH	✗	✗	✓	✗
MULTIPLE SURVEYS - RUNNING CONCURRENTLY	✓	✓	✓	✓
EXTERNAL FULL KEYBOARD OPTION	✓	✓	✓	✗
MSR – MAGNETIC CARD READER	✓	✓	✗	✗
BARCODE SCANNER	✓	✓	✗	✗
CONNECTIVITY OPTIONS				
WIRED – NETWORK (CAT5)	✗	✓	✓	✗
WIRELESS NETWORK – (WI-FI) INTERNET OPTION	✓	✓	✓	✓
CELLULAR MODEM (GSM)	✓	✓	✓	✓
USB CABLE – DOCKING STATION	✓	✗	✗	✓
USB FLASH DRIVE	✗	✓	✓	✗
MOUNTING OPTIONS				
TABLE-TOP	✓	✓	✓	✓
KIOSK LOBBY STAND	✓	✓	✗	✗
WALL MOUNTED	✓	✓	✗	✗
DOCKING STATION	✓	✗	✓	✓
HANDHELD	✓	✗	✓	✓



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POWER SOURCE	TouchPoint iOS & Android	TOUCHPOINT KIOSK	TOUCHPOINT TABLET	TOUCHPOINT PDA
AC	✓	✓	✓	✓
BATTERY	✓	X	✓	✓