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The chart below outlines recent enhancements for the Apple iOS "TouchPoint Mobile" application compatible with the iPhone, iPad and iPod Touch.

<b>Module</b>	<b>Apple iOS "TouchPoint Mobile" enhancements</b>
<b>White Label your TouchPoint Mobile survey app!</b>	In addition to branding your survey with your logo, fonts and colors, now you can also white-label the application itself. This is all managed through your SurveyManager account where you can upload your logo and sync with your devices to replace the Opinionmeter logo in the login, About, Info and Home screens.
<b>New Home Page timer</b>	Want to eliminate the Home screen? Now you can! In previous releases, you could only control the length of time the Home screen ("Return to My Surveys" screen) would appear at the conclusion of each survey. Now, by setting the Home Page time to zero, you can eliminate this screen from appearing altogether. Note: you can also re-brand this screen using our new white-label feature mentioned above.
<b>Data detection alerts for offline survey mode</b>	When running your app in offline mode, you will now see a badge indicator alerting you to how many surveys are currently on the device pending upload.
<b>Battery and Connectivity signal icons added to Home Page</b>	We have added the familiar battery and signal strength icons to the top of the Home Page ("Return to My Survey" screen). This will allow you to check these indicators without having to exit the application.
<b>Question text are is now expandable</b>	We have modified the Question text area so that is expands with the text. This avoids the need for the respondent to scroll if the question text exceeds the fixed height of the question row.
<b>Retention of device serial number for simple app re-install</b>	Implemented keychain storage for account name and serial number.
<b>Managing Multiple locations on the Device</b>	Now you can download a list of locations to your mobile survey device and easily change locations on the fly on the device without needing to sync with the SurveyManager. This is especially helpful when you are running your mobile surveys offline and wish to change locations



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<b>Recycled Responses</b>	Question responses can now be retained for subsequent survey completes. This feature is intended only for use with interviewer or intercept surveys. This is configured from the SurveyManager so that a customer can select which questions to retain from the previous survey's selection. This way, for rapid entry of default values (e.g. interviewer, location coding, etc.), the respondent can simply select the "Next" button without having to reselect the responses for each new survey.
<b>Preview survey on device with no Raw Data</b>	Although the online previews provide an excellent representation of how your survey will appear on the device, some of you would also like the option of downloading a "test" survey to the actual device for final approval. This is possible now; however once you download a survey to a device the survey becomes locked. To avoid this, we are adding the option of downloading your survey in "Test Mode", whereby you can download without the survey becoming locked and responses will not be recorded, until you switch from Test to Live Mode.
<b>Capture location data using Interactive Maps as survey questions</b>	<p>You now have the ability to show people maps when asking them a question. Instead of having the respondent enter their address, they can touch the map and the system will automatically return the GPS coordinates as well as the full address. This can be used for identifying trip origins and destination as a street address.</p> <ul style="list-style-type: none"><li>• Question would appear as a map page (assume an internet connection is available to load map info)</li><li>• Ability to zoom, pan and move around map</li><li>• Ability to drop a pin on the map</li><li>• Info from the pin would be added to the Question in the following data fields<ul style="list-style-type: none"><li>o Street address</li><li>o City/Suburb</li><li>o State</li><li>o Postal Code</li><li>o Country</li><li>o GPS location</li></ul></li></ul>
<b>Right to Left language support</b>	The iOS Apple survey app now supports all languages that are read right to left, such as Arabic, Hebrew, etc.